



THE CITY OF SAN DIEGO

September 1, 2009

Dear Barrio Logan Plan Update Stakeholder Committee (BLSC) Member:

Please find attached the meeting materials for the September 9, 2009 BLSC meeting. As shown on the agenda, city staff and the consultant team will present economic and traffic-related findings on the proposed land use alternatives. These land use alternatives, which are based on the community's input from the January charette process as well as the February and May BLSC meetings, were developed in order to provide additional quantifiable information including the number of residential units, and commercial/retail and industrial square feet that would be produced as a result of the new land use designations.

In addition to outlining the square footage of each designation for the land use alternatives, the consultant team has gathered other data which provides the foundation for determining potential impacts related to the various land use scenarios including traffic impacts from automobiles and trucks and associated air quality impacts. Furthermore, these alternatives provided the basis for the economics consultant to conduct the market and financial feasibility analysis in order to provide insights into what types of uses could be supported over the next twenty years. In relation to the development of this work, the consultant team created three overall scenarios from the original four scenarios that were outlined in the June and July 2009 letters in order to inform the trip generation rates as well as the market and fiscal analysis. These maps will be presented to the BLSC on September 9th for review and discussion purposes in conjunction with the analysis.

Following the September 9th meeting, City staff and the environmental consultant will begin work on the EIR Notice of Preparation and scoping meeting which is the first step in developing the EIR document. The scoping meeting is scheduled to be held on September 23, 2009. City staff will be sending a scoping meeting notice to the community inviting them to attend the September 23rd meeting. Attached is a fact sheet that provides additional information on the environmental process, titled "What is CEQA".



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If you have any questions, please feel free to contact Lara Gates, Barrio Logan Plan Update project manager at 619-236-6006 or at lgates@sandiego.gov.

Sincerely,



William Anderson, Director
City Planning & Community Investment



Lara Gates, Project Manager
City Planning & Community Investment

Attachments:

1. Agenda
2. Meeting Summary
3. Understanding CEQA
4. Economics Research Associates Economic and Market Analysis Findings
5. Kimley Horn and Associates Traffic Findings
6. Future Schedule
7. Neighborhood Village Land Use Designation Summary